

# Do you charge your air conditioning system up every year? Are you tired of paying out through the nose every summer?

I have the answer for you.....

Hello Neighbor,

My name is Jim Eichman and I own the Empire Family of Services. We are a specialty air conditioning service and repair company that focuses on homeowner happiness.....and happiness doesn't mean a paid service trip every year to recharge your air conditioning system with Freon.

## MIRACULOUS FREON LEAK REPAIR BREAKTHROUGH

In the past I am sure that you have heard of stop leak for car radiators and tires. Well we've taken that concept to the next level. We can now stop 9 out of 10 leaks without electronic leak detection, without tearing the air conditioning system apart and without a TON of labor.

**THIS MEANS THAT YOU ARE GOING TO SAVE BIG  
\$\$\$\$**

This is merely a Freon recharge and injection of a special patented formula of micro adhesives that bond to the surfaces of the leak and stop it. This isn't for every leak, just most of them. Don't worry, when you call us out for Freon Leak Detection and Freon Leak Repair, you are under no obligation whatsoever.

**WE WILL COME OUT FOR FREE...ANOTHER SAVINGS FOR YOU**



We will come to your owner occupied home and give you a Free System Evaluation and determine at that time whether or not your home air conditioning system will benefit from this breakthrough air conditioning Freon leak repair method. If your system won't benefit, that's rare, we will let you know what needs to take place to get your system up and running in Tip Top Shape, still without you owing us one single dime.



**Jim & Stephanie**

## **\$297 AND GUARANTEED FOR 2 FULL YEARS**

For the low price of \$297 we will come to your home and inject your home air conditioner with this new patented Freon Stop Leak and recharge it with Freon, up to 4 lbs, and guarantee in writing to you that you will be leak free for the next 2 years. 99% of all air conditioning systems that are low on Freon are not lower than 4 lbs. This means that you know that the full bill is only \$297 for 99% Freon Leak Repairs.

## **NO ONE GIVES YOU THIS FANTASTIC GUARANTEE AND THIS FANTASTIC FREON LEAK REPAIR**

Just think about this; if your air conditioner leaks the Freon out this next year you will have to pay another service charge and pay for more Freon and still be stuck with the same problem...a leaking air conditioner next year. Then you'll have to pay again the next year and the next. This is bad for your air conditioning system, in fact, the Freon is what carries the lubricating oil throughout your home air conditioning system. When your system is low on Freon it's like running your car out of motor oil.

## **LOW ON FREON CAN CAUSE PERMANENT COMPRESSOR DAMAGE**

Why take the risk when solving this Freon leaking problem is as easy as giving us a call and having done with this problem, once and for all, for only \$297? The price of Freon R22 and Freon R410a (Puron) is going up every single year. Freon R22 has gone up 400% in the last 2 years and this year the EPA is predicting a 25 million pound shortage.

## **A 25 MILLION POUND SHORTAGE OF FREON**

That means that next year your obsolete old air conditioning system will cost even more to fix. Don't you think it's time to protect your future finances and insulate yourself from the inevitable Freon cost increases by having your air conditioning system fixed today, and fixed for only \$297.

## **ONLY 160 SYSTEMS WILL BE SAVED AT THIS COST**

I only have a limited supply of this miracle breakthrough Freon leak repair fluid. This micro adhesive leak repair procedure is limited to the first 160 homeowners that call and book this appointment. After that, this procedure at this low price will no longer be offered.



**ACCREDITED  
BUSINESS**  
bbb.org



## JUST ONE MORE THING

If you call late and miss out on this Fantastic Freon leak repair opportunity, don't worry. I still want you to think nothing but good thoughts of us here at The Empire Family of Services. Just for having us out to your home to give you a free estimate, and helping me with this first time ever marketing experiment, I will give you 1 year's Air Conditioning Maintenance absolutely free. (A \$99 value)

Thank you for reading this letter and allowing me the opportunity to help you out this year.

Sincerely,

Jim Eichman

The Master of Home Air Conditioning  
President Empire Heating and Air Conditioning  
Past President PHCC  
Past National Contractor of the Year  
Graduate National Comfort Institute  
Member Quality Service Contractors  
Member Cal Chambers  
Residential Air Balancing Certified  
Member Air Conditioning Contractors of America  
Member National Air Duct Cleaners Association  
Member Plumbing, Heating, Cooling Contractors Association  
Comfort Certified  
EPA Certified  
California Licensed, Heating & Air, Electrical, Plumbing  
Licensed, Bonded and Insured Since 1992 state license 794154

No Risk Guarantee:

Empire will come to your home for a free evaluation at your request within the next 2 years to diagnose any low on Freon problem. If it is found that the Freon leaked out, and you had us perform any required corrections at the time of service, then we will add Freon back up to factory levels at no charge to you or refund the \$297 you paid at the original time of service.

Cannot be used with any other coupon or offer.



**Jim & Stephanie**